

MARKETING

THE FIRST KEY TO PROFIT WORKSHOP

DATE: January 5, 2017 **TIME:** 8:00 to 10:00am (MST) **LOCATION:** Miller Corporate Partnership Center

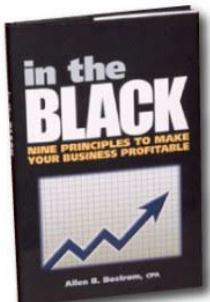
YOUR WORKSHOP LEADERS



Roger Knecht, President, Universal Accounting Center
Speaker, Author, Business Value Builder & Trainer - Roger Knecht can help you develop a team of committed individuals for success and profits using a proven system.



Scott McKinley, Structured Power Coaching/Value Builder Implementation Coach
Mr. McKinley has spent a decade working with business owners, students and graduates of Universal Accounting Center as the senior marketing coach. He has personally assisted hundreds of individuals in the development and growth of their own businesses.



In the Black: Nine Principles to Make Your Business Profitable

When implemented these principles can make your business more profitable.

You'll learn:

- The power of the Universal Business Model to insure profits and how to properly M.A.P. your business.
- How to implement these nine principles immediately in your business with immediate, intermediate and long-term application.

Whether you are starving for it or choking on it, growth is vital for a healthy business and limitless revenue.

The Hub & Spoke

One key driver of value in any business would be the amount of reliance it places on the owner. The Hub and Spoke driver will identify ways in which you can limit the dependency of your business on yourself thus evolving your business from a profitable one to a valuable one. Improving your score on Hub & Spoke is best handled through small steps. Come prepared to participate in a rich group discussion regarding the actions which other owners have taken to minimize their company's reliance on themselves. During our workshop we will create a 90 day plan specific to you that can be instituted to improve your score in this important area of your business.

BREAKFAST INCLUDED

**GIVE US TWO HOURS OF YOUR TIME,
AND WE'LL GIVE YOU YOUR LIFE BACK.**

REGISTER TODAY AT: <https://universal-accounting-jan5.eventbrite.com>

DATE: January 5th TIME: 8:00 TO 10:00am | Breakfast Included

LOCATION: Building MPDC at the Miller Campus of Salt Lake Community College, 2nd Floor.
9750 South 300 West, Suite 226, Sandy, UT 84070.

Seating is Limited!

ABOUT THE VALUE BUILDER SYSTEM™

The Value Builder System™ is a statistically proven method for increasing the value of a company by 71%.