



Engage & Manifest Coaching Curriculum

Part One: Engage your mind

1. What is your Why?

Why do you want to do this? What are your Interests, Talents and Gifts? Why do you want to make money? How will that enhance your life?

2. Agreements

How to be impeccable with your word so your clients know they can count on you.

3. What is your vision?

Begin with the end in mind. How do you define your success? What is your vision for the future? What will it take to bring that about (Listening, Business Plan, Etc.)?

4. What is holding you back?

How can you get out of your own way? How can you make your subconscious your ally? What are the limiting beliefs hanging out in your head?

5. How can you avoid Overwhelm?

Projects vs Tasks,

Have I broken it down enough?

The magic of 15 minute tasks

6. Who will hold you accountable for consistent progress?

Your spouse isn't the right choice,

How to enroll an accountability partner and a mentor

Part Two: Manifest your intention

7. Your Products

Bookkeeping,

CPA services,

Tax Preparation,

8. Building your Credibility

Corporate Visits

Public Speaking

Additional Certifications

9. Building a Clientele

Networking (10/2),

Referrals,

Advertising,

Workshops

10. Developing Loyalty/Repeat Business

How can you set yourself apart from your competition?

Could you provide a little extra something that would be economical for you and still be perceived as valuable to your clients?

11. Building a Team

Do you want to be a one-man-band or build a team?

12. How Much Are You Worth?

Do you want to charge by the hour or by the job?